



26.6.2019

It all started before Seder night last year.

I shared with Raz Karni that we had left things a bit late with our group of teenagers and alumni for Seder night and he asked if we needed Haggadot. I told him that it was the only thing we were missing and he put together a donation of beautiful Haggadot straight from Gabi and Shani. We thanked them very much for the donation and said we would be happy to meet them and get to know them further...

Indeed, not long after we were lucky enough to receive this assistance from Raz, we received a visit from Gabi and Shani. It can be said that this was mutual love at first sight. From the moment we met, we realized that these were people whose whole world consisted of values, education, and fixing the world. It was an inspiring encounter that made us long for our teenagers to meet them, to encounter their kindness and their unique values-based, business language. Gabi and Shani created a semi-annual course that was led by Gabi himself. A group of eight of our boys became "addicted" to these meetings and learned about themselves, the importance of having a vision and its implications, about honesty, trust, generosity, patience, joy, and most of all, they gradually learned to think big and to dream big. These meetings with Gabi and Raz were inspiring, both for them and for us, and helped them cope on a daily basis with very complex difficulties and challenges.

It is important for me to share briefly that our village is intended for boys who have dropped out of social frameworks, some have wandered quite a bit outside of these frameworks, some have no contact with their family and some possess a criminal background. They all feel as though the world has given up on them. Most of them feel that they have no chance of succeeding in life. With this perspective, it is difficult for them to grow.

Gabi's course was marketed to all of our boys. Contrary to expectation - some of the teenagers who enrolled in the course and persevered until the end - are the boys who are clearly at the end of the risk spectrum in the State of Israel. Something about the seriousness of this program fascinated them and attracted them. The "click" with Gabi was immediate and it is clear that some of the boys see Gabi as an amazing role model, and attribute him as the reason for their decision to end the year properly and for their desire to move forward and succeed. The final meeting of the course was held at the company's offices in collaboration with all of the company's employees. It was a



fascinating day, that was all WIN-WIN! It was exciting to meet so many men/women who speak this same language of giving and generosity as a way of life. One of the highlights of the ceremony was the moment when they took the stage one after the other, sharing the one person in their lives that they had chosen to forgive and shared their big dream for later in life. There was not a dry eye at this point.

Our campers came out of the meeting full of admiration and asked that the relationship with the company and with Gabi and Shani continue over time. On the 19th of August, the graduation ceremony of the 'Dror' group (twelfth grade) was held. Gabi and Shani honored us with their presence at the ceremony - in honor of two of the 12th graders who participated in Gabi's course. An aunt of one of the boys, who took him in several years ago and raised him as her son - stood for a long time, thanking Gabi and Shani for the special relationship, the enlightenment, and the full trust her nephew received from them. He told her that the special connection with them and the course he had taken as a result of TCM helped him, and continues to help him, face the challenges of life that knock on his door.

TCM, led by the wonderful and unique leadership of Shani and Gabi - is a great inspiration among the staff and campers of the village. The encounter of the teenagers with a normative population, with success and ambition, with a business world based on core values, and with such magical and inspiring people - all of these greatly affect the course of their lives in the present and future. We happily and lovingly invite anyone interested in this collaboration - to join us!

"More than giving comes as a result of love, love comes as a result of giving! "

With love, respect, and deep friendship,
Adiel