

# Springee

SPRING TO CONFIDENCE

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## Fitness Facto

Fitness Factor® was founded in 2015 with the goal of providing ordinary people with the equipment they need to stay healthy and enjoy an active life.

We focus on re-thinking and improving classic sports and fitness equipment - adding new features, fixing existing problems, and increasing comfort.

Our journey began with the Fitness Factor Adjustable Jump Rope. We found that existing jump ropes often twisted and tangled; were difficult to adjust, or didn't adjust at all; were uncomfortable to hold for long periods of time; or broke quickly.



Our gear is designed and engineered with high-performing athletes in mind. Our sports equipment is made of the latest tech materials, such as Bamboo Charcoal Fibers and the latest knitting technology that uses specialized circular looms to perfectly soothe every pro athlete and fitness enthusiast, regardless of their experience and performance level.